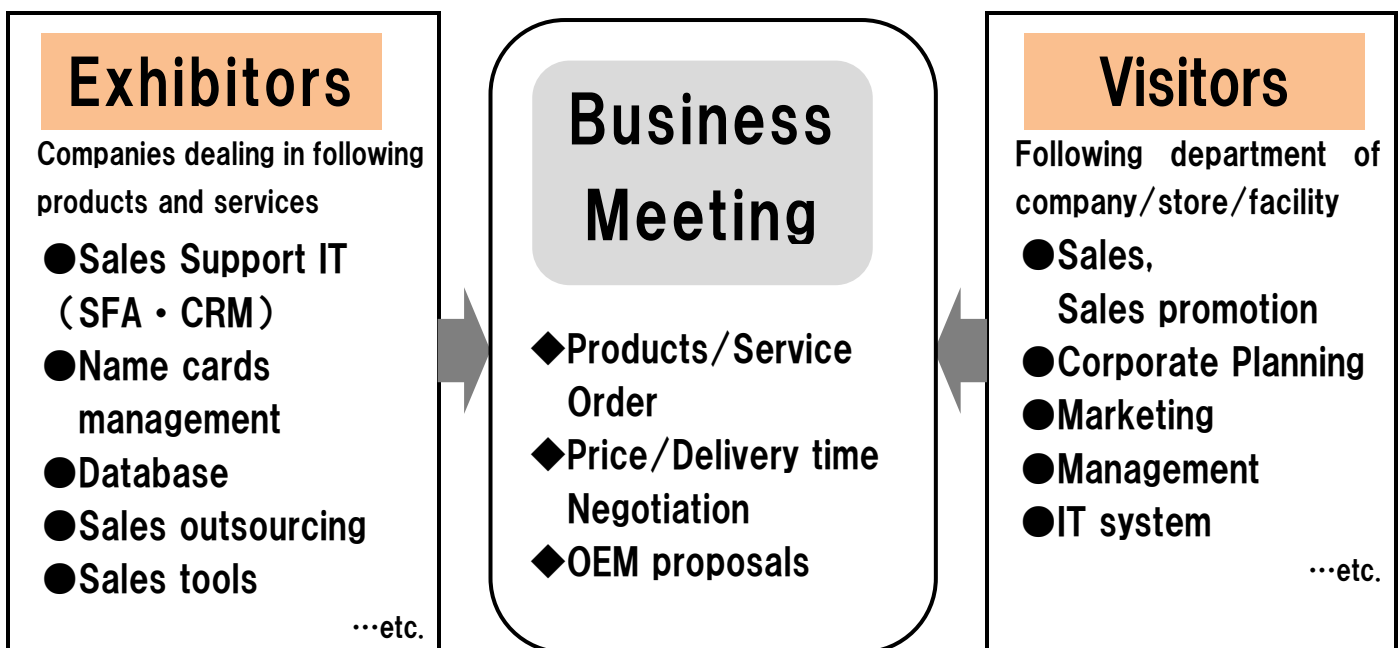


# 4th SALES SUPPORT EXPO

## Exhibition Outline

- ◆Dates: July 5 (Wed) – July 7 (Fri), 2017
- ◆Venue: Tokyo Big Sight, Japan
- ◆Organized by: Reed Exhibitions Japan
- ◆Concurrent Shows: 9th PROMOTIONAL GOODS EXPO [Summer]  
5th STORE PROMOTION EXPO [Summer]  
2nd ADVERTISING SUPPORT EXPO [Summer]



## Special Exhibit Zones

### Outsourcing Zone

- Sales outsourcing
- Appointment setting outsourcing
- Mailing service
- Call center service
- ...etc.

### Database Zone

- Database sales
- Database building
- Database operation management
- Data consulting
- Database auditing tool
- Credit risk management
- ...etc.

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